

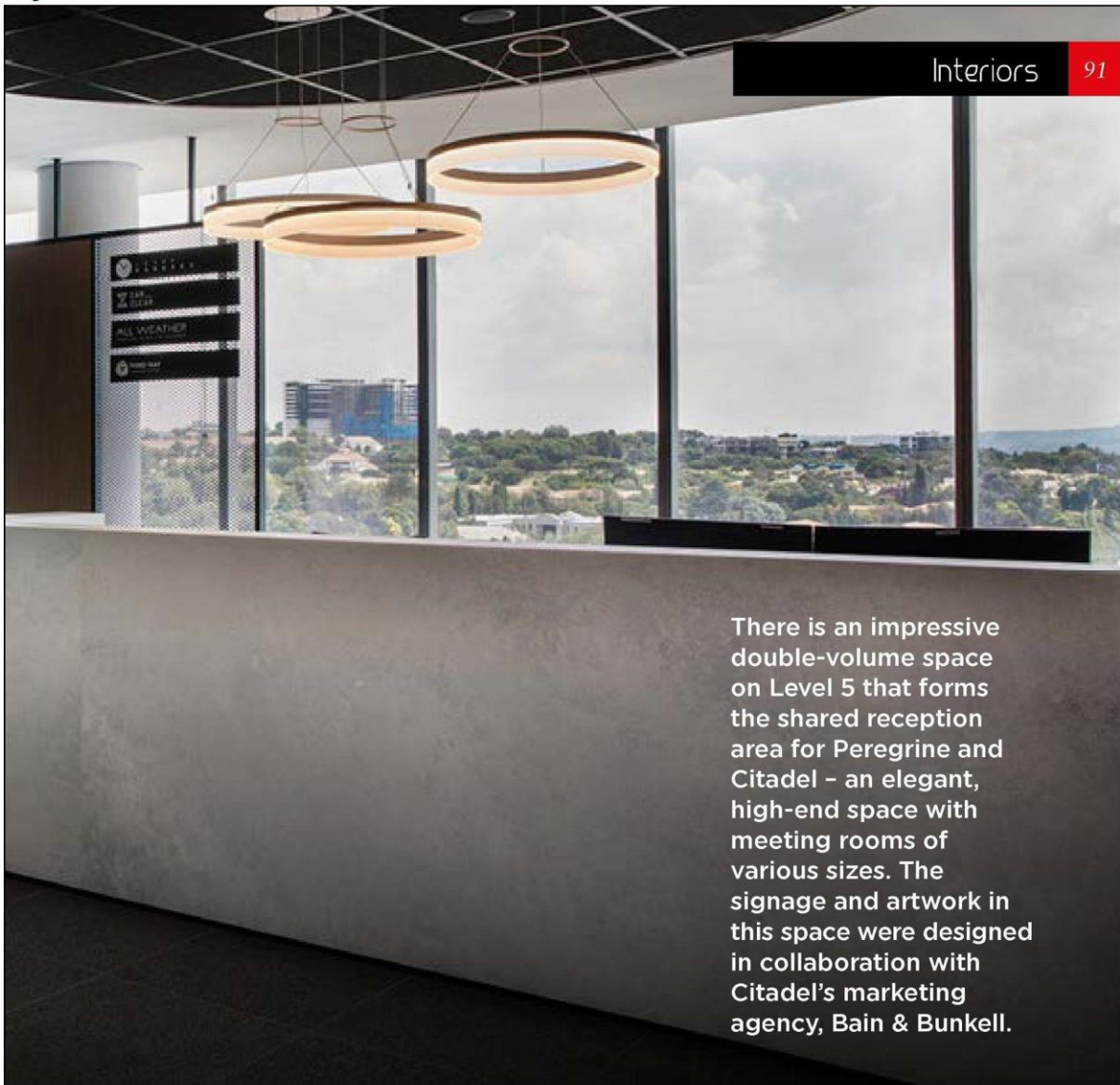
PARAGON INTERFACE

COMPLETES MULTI-COMPANY FIT-OUT AT 1 PARK LANE

If designing the interior fit-out for an iconic building is not enough of a demanding challenge, imagine the complexities that arise when such a building contains a number of different clients, each with their own requirements, branding and aesthetics.

This was the challenge that faced interior architecture company Paragon Interface, part of the Paragon Group, at 1 Park Lane in Sandton. “Essentially what you end up with is a number of smaller, self-contained projects within the whole,” says Kirsty Schoombie, an associate at Paragon Interface.

Located in the new Katherine Street mixed-use precinct, 1 Park Lane is a P-grade development within walking distance of Sandton City and the Sandton Gautrain station. It has seven levels of parking and a ground floor, with Bidvest Financial Services occupying the building from reception to Level 4. There is an impressive double-volume space on Level 5 that forms the shared reception area for Peregrine and Citadel – an elegant, high-end space with meeting



There is an impressive double-volume space on Level 5 that forms the shared reception area for Peregrine and Citadel – an elegant, high-end space with meeting rooms of various sizes. The signage and artwork in this space were designed in collaboration with Citadel’s marketing agency, Bain & Bunkell.

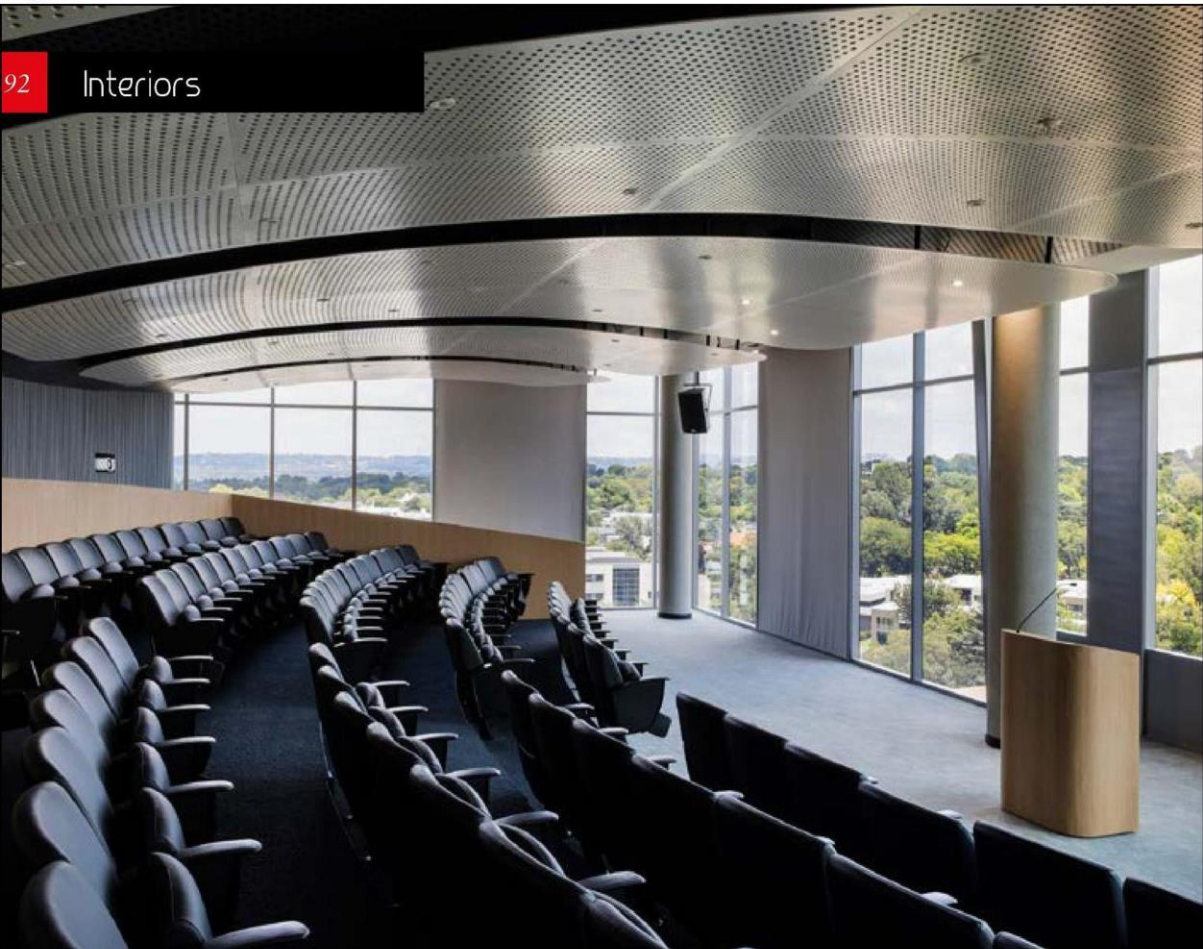
rooms of various sizes. The signage and artwork in this space were designed in collaboration with Citadel’s marketing agency, Bain & Bunkell. It was Bain & Bunkell who came up with the unique concept of naming every meeting room after a prominent Johannesburg street or location, including specific photographs and locally commissioned artwork to differentiate and individualise each space.

The southern wing contains a client entertainment area as well as an auditorium that is glazed on two sides to allow for breathtaking views over Johannesburg. The auditorium posed a particular technical challenge in terms of its acoustics and unique positioning.

Peregrine and Citadel – consisting of Peregrine Capital, Citadel Wealth Management, A2X and Peresec – occupy Levels 6 to 10.



KIRSTY SCHOOMBIE
Associate at Paragon Interface



About Paragon

Paragon, established in October 1997, is an internationally active design business based in Johannesburg. We deliver commercial architecture, master planning, interior design and space planning to visionary clients in all property sectors, from retail to residential and education.

Paragon is flexible and diverse in its approach to design. Each project is unique and not driven by style, but by lifestyle and a response to user needs. Elegant and efficient planning forms the core of our designs because we understand our clients' needs, and know how to generate novel architectural forms in a competitive property market.

We are able, agile and committed to global urban development. We are known for hands-on engagement with all opportunities present in the modern global building industry. The true measure of our skill is our ability to engage at all levels and with all players that make up the colourful world of construction and property development. Our buildings look forward. We embrace the future, because we will be a part of it – part of its problems and responsibilities, and part of its great freedoms and achievements.

