

EDITOR'S PERSPECTIVE



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FLOORS EXPO 2021 Latest in flooring – All Virtual

- Have you booked your slot yet?
- Do you know what's new in flooring?
- Are you curious about certain product installations?
- Do you have questions about specific product applications?

The FLOORS EXPO 2021 is coming to you at the end of Q1. What a great way to end one quarter and start another!

Be sure not to miss this multi-format expo – only a couple of hours long – to be streamed live across multiple platforms, featuring a surprise guest speaker and the launch of a brand-new product!

And the best part is that for three weeks post event, the content will be made available in case you missed anything, want to share it with your team or if you simply wish to watch a replay!

This is a great opportunity for suppliers and installers to showcase their products and installation methods to a broader and directly engaged audience.

It is also the ideal opportunity for installers, contractors, trade, architects and designers to view interesting video representations of various flooring types and methods – no more boring PowerPoint presentations!

If you'd like to know more, email madelein@mediain-africa.co.za.

Registration opens Monday, 8 March 2021. Limited seats available!

See you on the inside!!!

Marlene van Rooyen

We talked to Paragon Group's Anthony Orelowitz on making sense of post-Covid opportunities. Do not miss this exclusive interview on page 68.