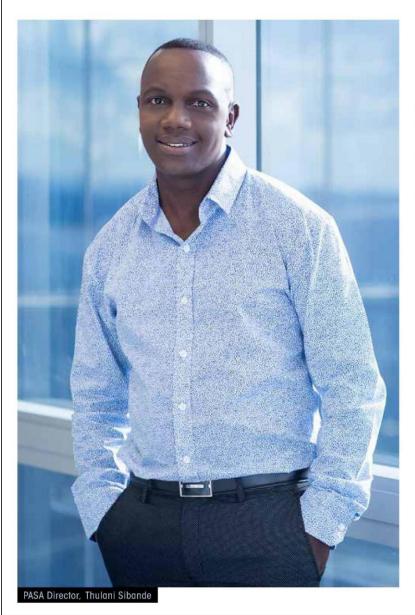
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PARAGON ARCHITECTS SA TO PROMOTE ARCHITECTURE AS A CAREER OPTION IN RURAL SCHOOLS



An awareness campaign is being developed by Paragon Architects South Africa (PASA), part of the Paragon Group of architecture and interior architecture companies, to counter the lack of awareness about the architectural profession, the critical role it plays in the development of South Africa and its potential to offer viable career paths in rural areas.

PASA has been awarded a Level 1 Broadbased Black Economic Empowerment (B-BBEE) rating for 2018, reveals Director Thulani Sibande. The Paragon Group is currently heavily involved with the University of Johannesburg's (UJ's) Graduate School of Architecture (GSA).

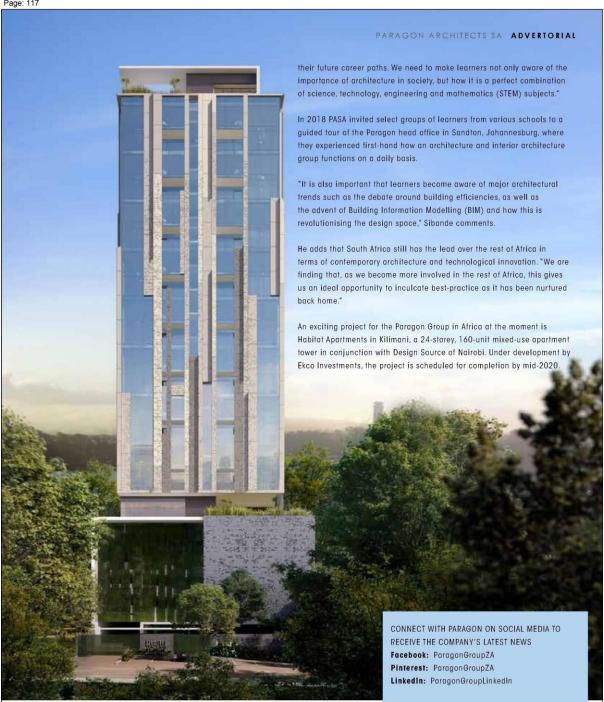
This is the youngest architecture department in South Africa, having grown from 76 students in 2016 to approximately 115 in 2018. Here the Paragon Group has had visiting professorship status, with experienced staff members presenting guest lectures.

Sibande highlights that the next step of this programme is to focus on schools in rural areas. "We are looking to target learners from Grade 10, as by Grade 12 they should largely have made up their minds about

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